

Corporate Design Basics

cognigy GmbH

Version 1.0 — 23.06.2020

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01 Brand Purpose

Leading the automation of
conversations to make life
easier for everyone.

02 Brand Culture

Inspiring

Dynamic

Empowering

03 Brand Filter

	Inspiring	Dynamic	Empowering
Look & Feel	Activating Creation of openness, use of white space, activating colours, independent icon set	Progressive Movable/flexible design, plasticity/moldability of design elements, modular construction system	Focused Shape and color coding, clear and stable visualization, tidy and clear, recurring patterns
Information Architecture	Leading Inviting opportunities to discover new functionalities	Personalized Personalized menus, dashboard, headlines etc. Unlimited Expandability	Structured Clear differentiation and hierarchy of content, user-centric
User guidance & Navigation	Proactive Indications of possible interactions, consistent use of hover effect	Smart Intelligent options, indicators, notifications etc., collapsible/expandable content	Simplified Clear guidance (teaching) and timely feedback, simplification of node categories, clear call-to-action
Animation	Surprising Discreet but surprising animation with special details (Joy of use)	Alive More movement and liveliness through unobtrusive microanimations, based on natural/physical movement	Supporting Meaningful and leading animations, appropriate feedback

04 Logo

Company

COGNIGY

Black

Product

COGNIGY · AI

Black

Royal Blue

Voice Gateway

COGNIGY · VG

Black

Orange

The company is always shown in black, the product in blue.

On dark backgrounds the representation is uniformly white.

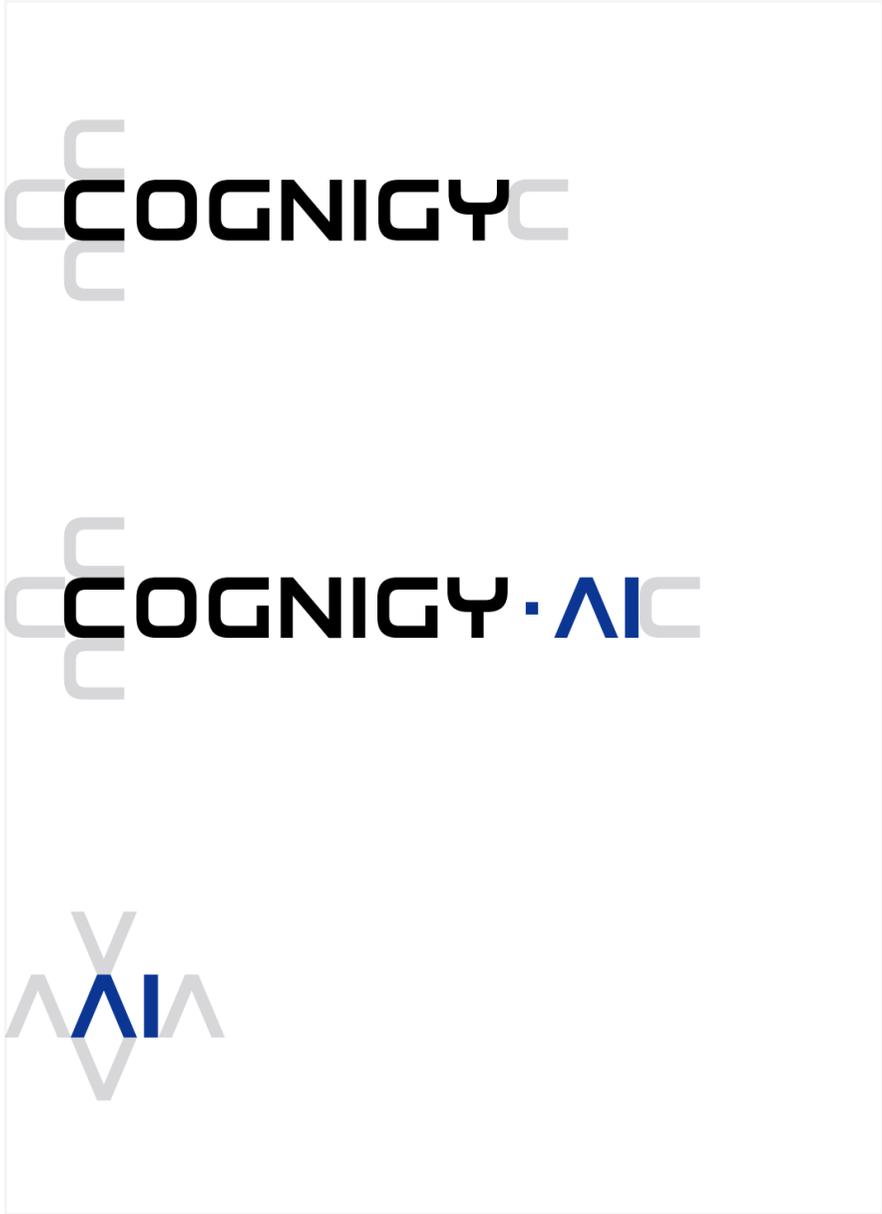
All other combinations are not supported.

In App

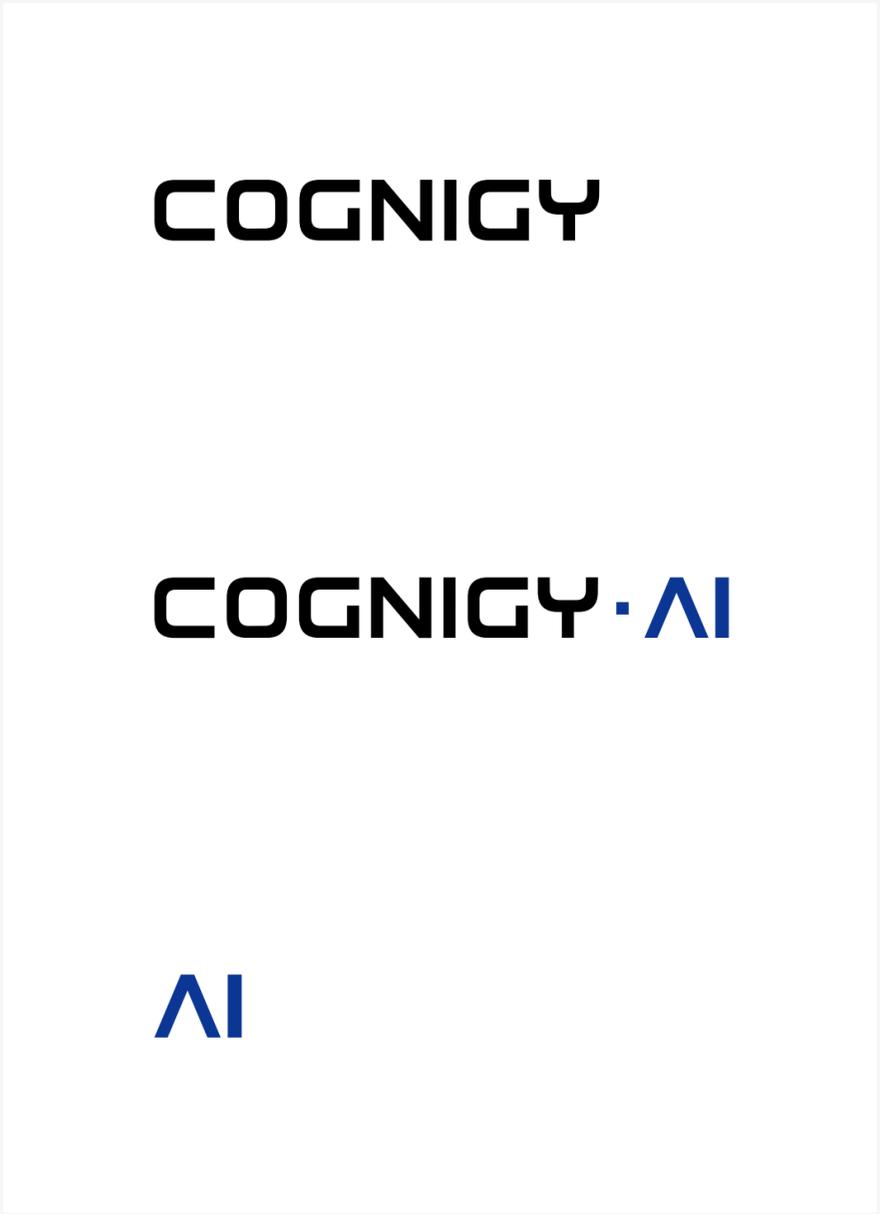
AI

Royal Blue

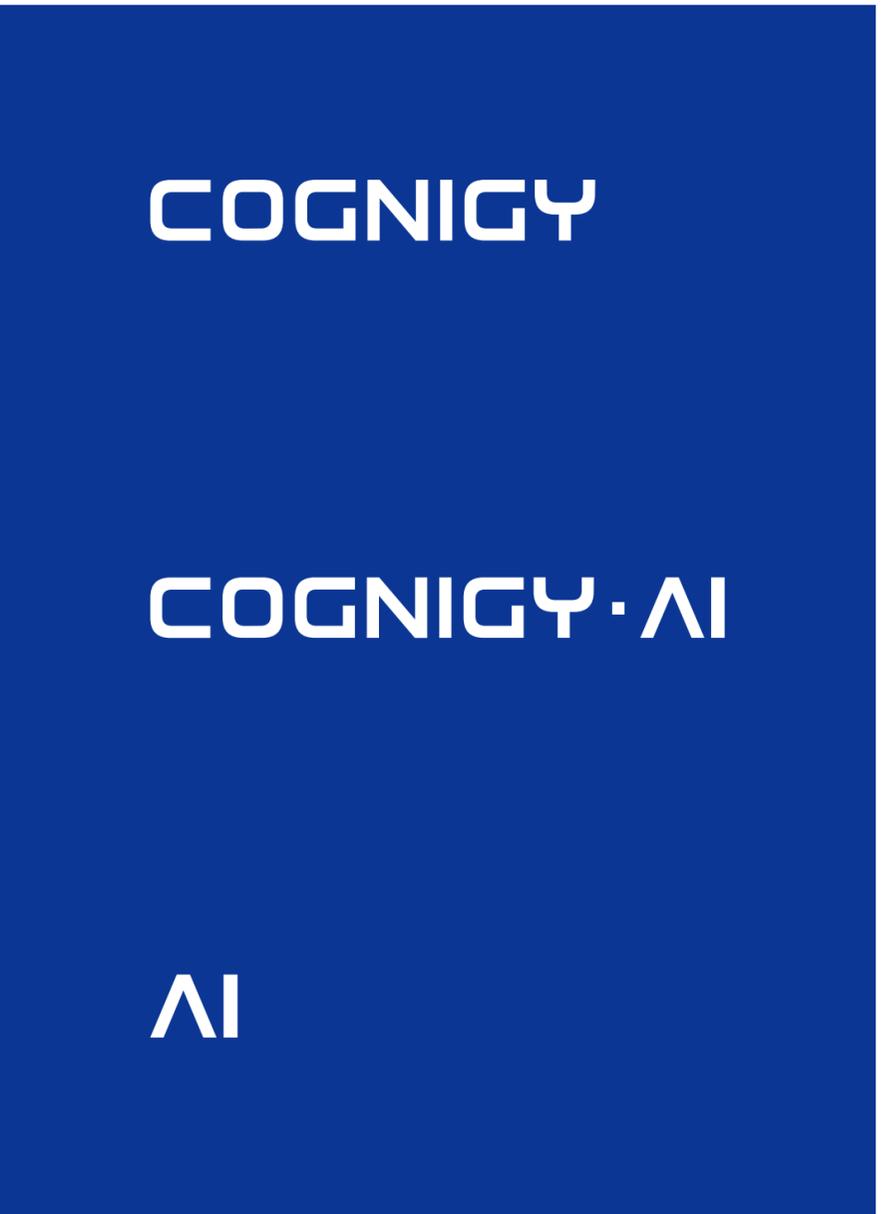
04 Logo



Safety clearance



Logo on light background



Logo on dark background

04 Logo

Desktop Logo

The desktop logo is to be in Black (#000000) Color

Height of Logo to be 17 px
Width of logo to be 140 px

Desktop Logo



On dark backgrounds the representation is uniformly white.

COGNIGY

COGNIGY·AI

AI

Mobile Logo

The desktop logo is to be in Black (#000000) Color

Height of Logo to be 17 px
Width of logo to be 140 px

Mobile Logo



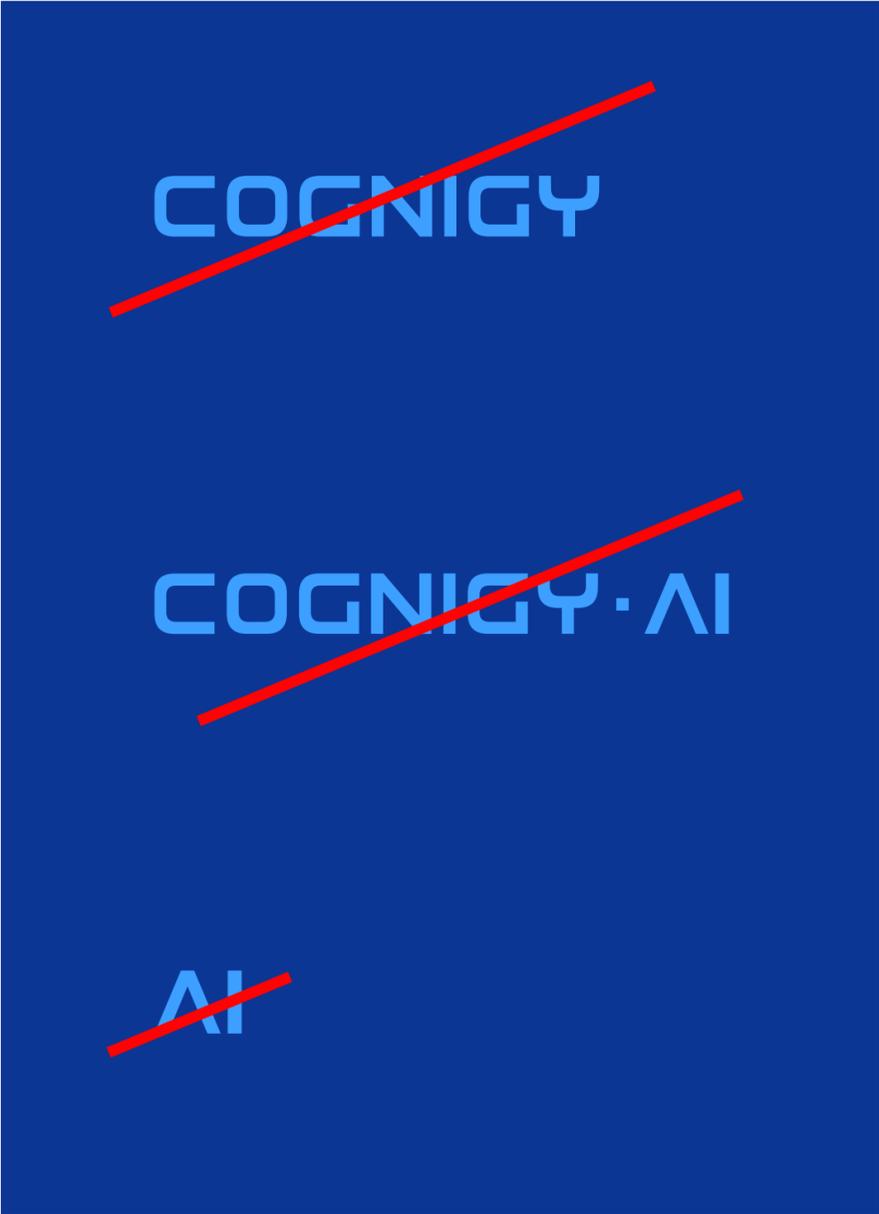
The minimum height of the logo is 16px.

04 Logo – Dont's

~~COGNIGY~~

~~COGNIGY.AI~~

~~AI~~

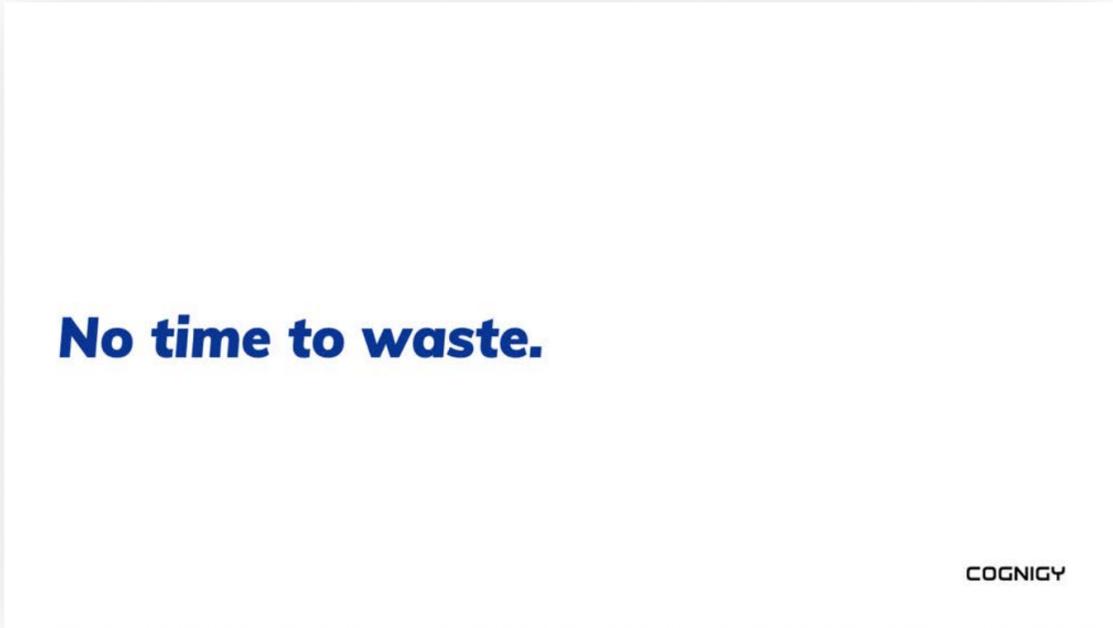


~~COGNIGY~~

~~COGNIGY.AI~~

~~AI~~

05 Claim



Claim
Muli Black Italic, Royal Blue

Logo
Black



Claim
Muli Black Italic, White

Logo
White

06 Colours

Primary Colors



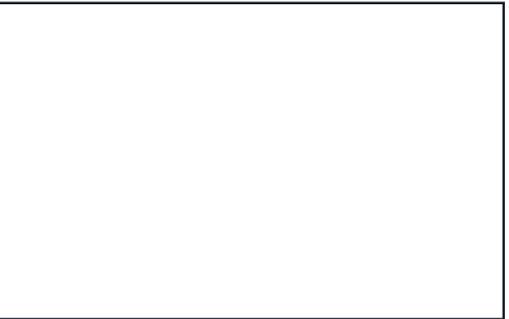
Royal Blue
RGB: 11/54/148
Hex: #0B3694
PANTONE: 661 C



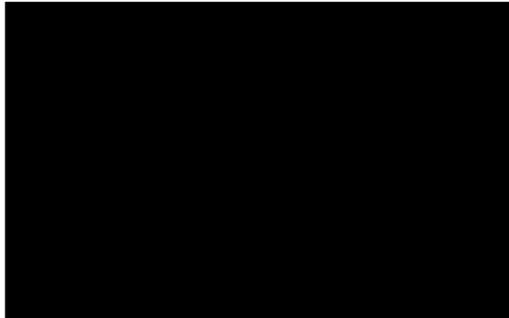
Azure Blue
RGB: 61/159/255
Hex: #3D9FFF
PANTONE: 2171 C



Light blue
RGB: 245/249/252
Hex: #F5F9FC
PANTONE: 656 C



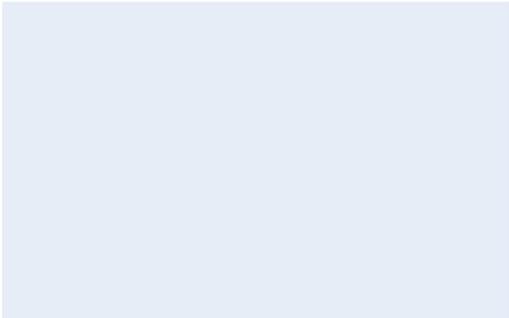
White
RGB: 255/255/255
Hex: #FFFFFF



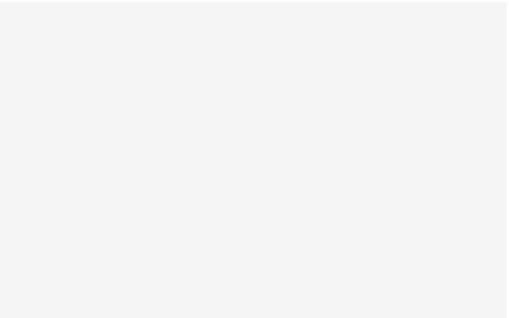
Black
RGB: 0/0/0
Hex: #000000
PANTONE: Black 6 C



Dark Grey
RGB: 23/29/41
Hex: #171D29
PANTONE: 7547 C



Grey
RGB: 231/237/247
Hex: #E7EDF7
PANTONE: 656 C



Light Grey
RGB: 245/245/246
Hex: #F5F5F6
PANTONE: 663 C

06 Colours

Secondary Colors



Green
RGB: 98/209/136
Hex: #62D188
PANTONE: 346 C



Light Blue
RGB: 144/202/249
Hex: #90CAF9
PANTONE: 2905 C



Light Cobalt Blue
RGB: 92/107/192
Hex: #5C6BC0
PANTONE: 7456 C



Lilac
RGB: 138/123/196
Hex: #8A7BC4
PANTONE: 7446 C



Lavender
RGB: 179/167/234
Hex: #B3A7EA
PANTONE: 2705 C



Yellow
RGB: 255/194/55
Hex: #FFC237
PANTONE: 136 C



Orange
RGB: 246/166/35
Hex: #F6A623
PANTONE: 4008 C



Red
RGB: 247/88/88
Hex: #F75858
PANTONE: 178 C

07 Typography - Website

Aa

Muli
Semibold, Regular & Light

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p
q r s t u v w x y z

Cognigy's corporate font is Muli. It is used in the Semibold, Regular and Light styles.

07 Typography - Website

Headline

Muli, Regular, #0B3694

2. Headline, Subline

Muli, Semibold, #171D29

Copy

Muli, Light, #171D29

LABEL

Muli, Semibold, #3A394A

On dark backgrounds, the text color is uniformly white.

07 Typography - Website

H1

Muli, Bold, 48px, #0B3694
Line Height : 56px
Letter Spacing : -0.4px

H2

Muli, Bold, 36px, #0B3694
Line Height : 44px
Letter Spacing : 0px

H3

Muli, Bold, 30px, #0B3694
Line Height : 40px
Letter Spacing : 0.2px

H4

Muli, Bold, 20px, #0B3694
Line Height : 24px
Letter Spacing : 0.15px

H5

Muli, Bold, 16px, #0B3694
Line Height : 20px
Letter Spacing : 0.3px

Sub Paragraph

Muli, Regular, 20px, #171D29
Line Height : 24px
Letter Spacing : 0.15px

Copy

Muli, Regular, 16px, #171D29
Line Height : 20px
Letter Spacing : -0.3px

Navigation

Muli, Bold, 24px, #171D29
Line Height : 32px
Letter Spacing : 0.2px

Label

Muli, Bold, 16px, #171D29
Line Height : 20px
Letter Spacing : 0.15px

Buttons

Muli, Bold, 17px, #ffffff
Line Height : 17px
Letter Spacing : 0px

Text Button

Muli, Bold, 16px, #0B3694
Line Height : Auto
Letter Spacing : 0.36px

Footer

Muli, Regular, 16px, #171D29
Line Height : 20px
Letter Spacing : -0.3px

07 Typography - Presentation

Slide Title

Muli, Bold, 32pt, #0B3694
Line Height : 1

Conversational automation is a game changer

H2

Muli, Bold, 20pt, #0B3694
Line Height : 1

Which of the following channels delivers the fastest solution in customer service?

Subheading

Muli, Light(Bold), 18pt, #171D29
Line Height : 1.1

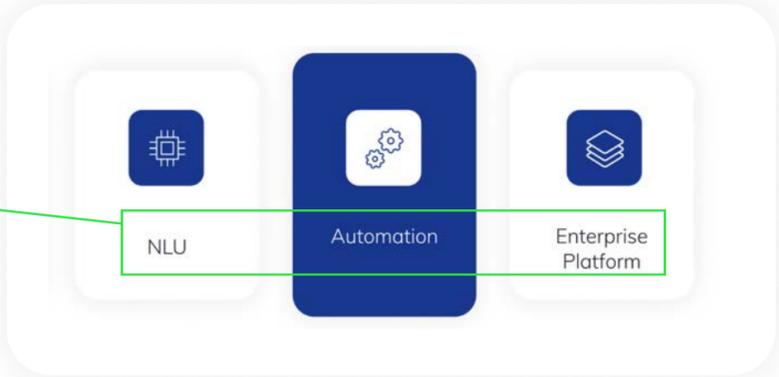
Virtual assistants, voice assistants and chatbots are automating communication for personalized customer and employee experiences at scale

H5

Muli, Light, 12pt, #171D29
Line Height : 1

YOUR CUSTOMERS

For Eg:



07 Typography - Presentation

H4

Muli, Light(Bold), 15pt, #0B3694
Line Height : 1

Sales & Marketing

Paragraph

Muli, Light, 13pt, #171D29
Line Height : 1.3

Virtual assistants, voice assistants and chatbots are automating communication for personalized customer and employee experiences at scale

List Item

Muli, Light, 13pt, #171D29
Line Height : 1.3

- Enterprise-grade security
- Ops support (logging, audits, ...)
- Well Funded & Profitable

07 Typography - Emails

Aa

Avenir
Medium, Regular & Light

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p
q r s t u v w x y z

Cognigy's Collateral font is Avenir. It is used in the Semibold, Regular and Light styles.

07 Typography - Emails

Headline

Avenir, Medium, #0B3694

2. Headline, Subline

Avenir, Medium, #171D29

Copy

Avenir, Light, #171D29

LABEL

Avenir, Medium, #171D29

On dark backgrounds, the text color is uniformly white.

07 Typography - Emails

H1

Avenir, Medium, 48px, #0B3694
Line Height : 56px
Letter Spacing : -0.4px

H2

Avenir, Medium, 36px, #0B3694
Line Height : 44px
Letter Spacing : 0px

H3

Avenir, Medium, 30px, #0B3694
Line Height : 40px
Letter Spacing : 0.2px

H4

Avenir, Medium, 20px, #0B3694
Line Height : 24px
Letter Spacing : 0.15px

H5

Avenir, Medium, 16px, #0B3694
Line Height : 20px
Letter Spacing : 0.3px

Sub Paragraph

Avenir, Bold, 20px, #171D29
Line Height : 24px
Letter Spacing : 0.15px

Copy

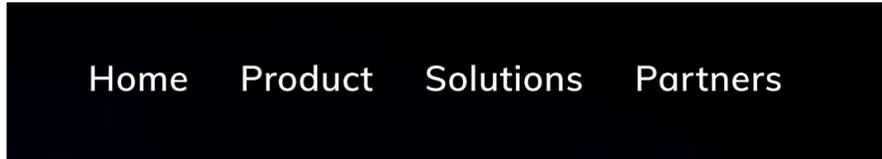
Avenir, Normal, 16px, #171D29
Line Height : 20px
Letter Spacing : -0.3px

Label

Avenir, Bold, 16px, #171D29
Line Height : 20px
Letter Spacing : 0.15px

08 Interaction elements

Main navigation



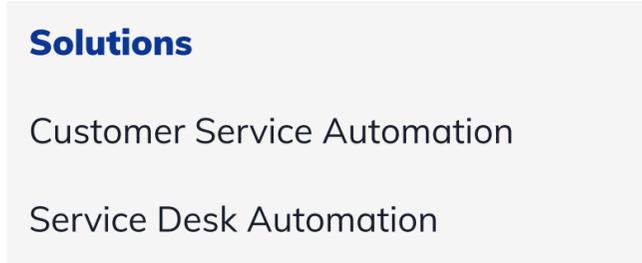
Home Product Solutions Partners

Main navigation — hover

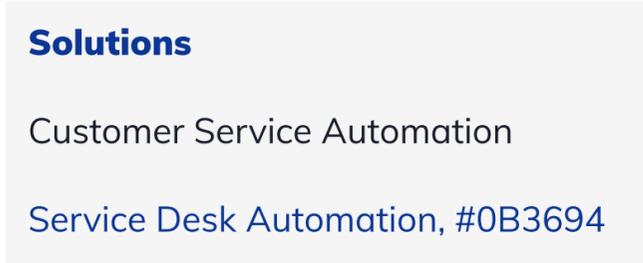


Home Product Solutions Partners

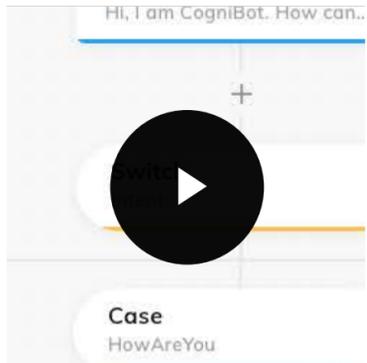
Footer



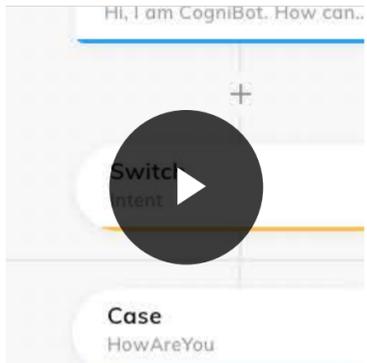
Footer — hover



Play Button



Play Button — hover



08 Interaction elements

Buttons

1. Contained Button

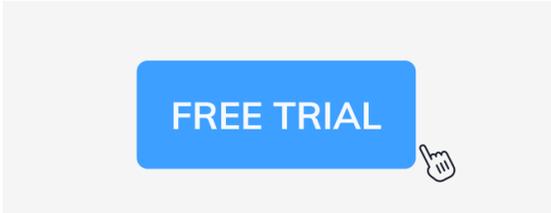
LIGHT BACKGROUND

Normal State



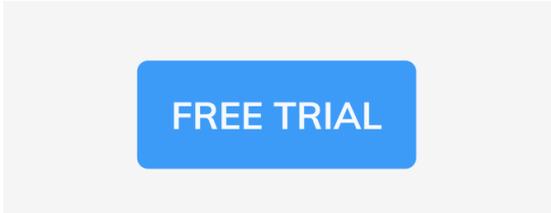
#0B3694 (Royal Blue)

Hover State



#3D9FFF (Azure Blue)

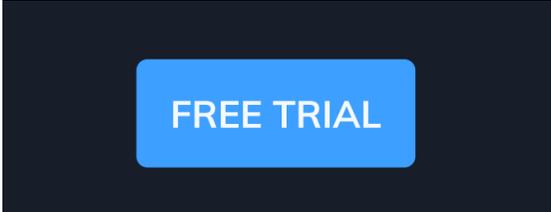
Pressed State



#3D9BF8 (Darken Azure Blue)

DARK BACKGROUND

Normal State



#3D9FFF (Azure Blue)

Hover State



#0B3694 (Royal Blue)

Pressed State



#072568 (Darken Royal Blue)

Royal Blue

#0B3694

Azure Blue

#3D9FFF

Darken Azure Blue

#3D9FFF

Darken Royal Blue

#072568

The behavior of the Call to Action can be inverted when applied on a dark background at the hero/stage module.

08 Interaction elements

Buttons

2. Text Buttons

LIGHT BACKGROUND

Normal State



#0B3694 (Royal Blue)

Hover State



#3D9FFF (Azure Blue)

Pressed State



#3D9BF8 (Darken Azure Blue)

DARK BACKGROUND

Normal State



#FFFFFF (White)

Hover State



#3D9FFF (Azure Blue)

Pressed State



#3D9BF8 (Darken Azure Blue)

White

#FFFFFF

Royal Blue

#0B3694

Azure Blue

#3D9FFF

Darken Azure Blue

#3D9BF8

The behavior of the Call to Action can be inverted when applied on a dark background at the hero/stage module.

08 Interaction elements

Navigation Simple Button

3. Header Text Button

LIGHT BACKGROUND

Normal State



#2F67A3 (Blue)

Hover State



#0B3694 (Royal Blue)

Pressed State



#0B2F7E (Darken Royal Blue)



#2F67A3 (Blue)

Text button if used in the header should be in Blue (#2F67A3) color.

The behavior of the Call to Action can be inverted when applied on a dark background at the hero/stage module.

White

#FFFFFF

Royal Blue

#0B3694

Azure Blue

#3D9FFF

Darken Azure Blue

#3D9FFF

08 Interaction elements

Box Hover Effect

Normal State

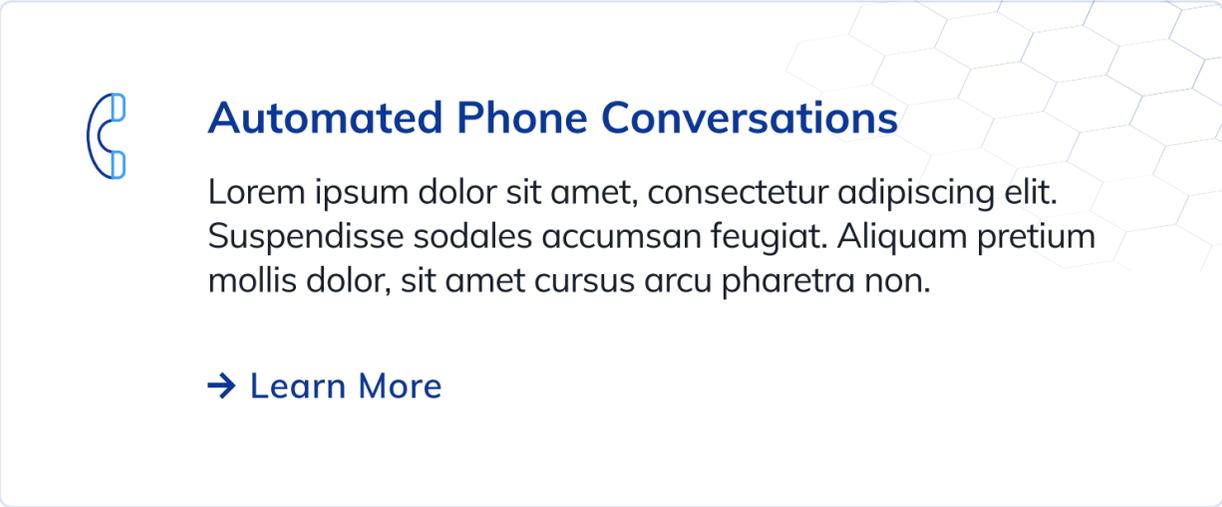
In Normal state, the container stroke (Border) will be in Royal blue (#0B3694) color with 15% opacity.

Hover State

In Hover state, the container will get a shadow.

SHADOW DEFINATION:

X	Y	Blur	Color	Opacity
0	2	40	#000000	15%



Automated Phone Conversations

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sodales accumsan feugiat. Aliquam pretium mollis dolor, sit amet cursus arcu pharetra non.

[→ Learn More](#)



AI Based Conversation

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sodales accumsan feugiat. Aliquam pretium mollis dolor, sit amet cursus arcu pharetra non.

[→ Learn More](#)

09 Design elements – Quotes

„Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.“

Max Musterkunde, CEO

Quotations are presented in the form of a stylised speech bubble, with white text on a blue background.

Background colour:

Royal Blue

Text color:

White

„Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.“

Max Musterkunde, CEO



09 Design elements – Representation Devices

AI Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

AI Lorem ipsum dolor sit amet, consectetur adipiscing elit

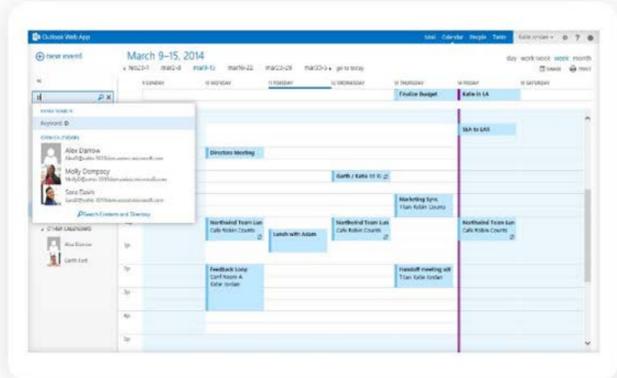


AI Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

LOREM IPSUM DOLOR SIT CONSETETUR

Subtitle lorem ipsum

- 01 Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisi ut aliquip ex ea commodo consequat.
- 02 Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisi ut aliquip ex ea commodo consequat.
- 03 Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisi ut aliquip ex ea commodo consequat.



COGNIGY

17

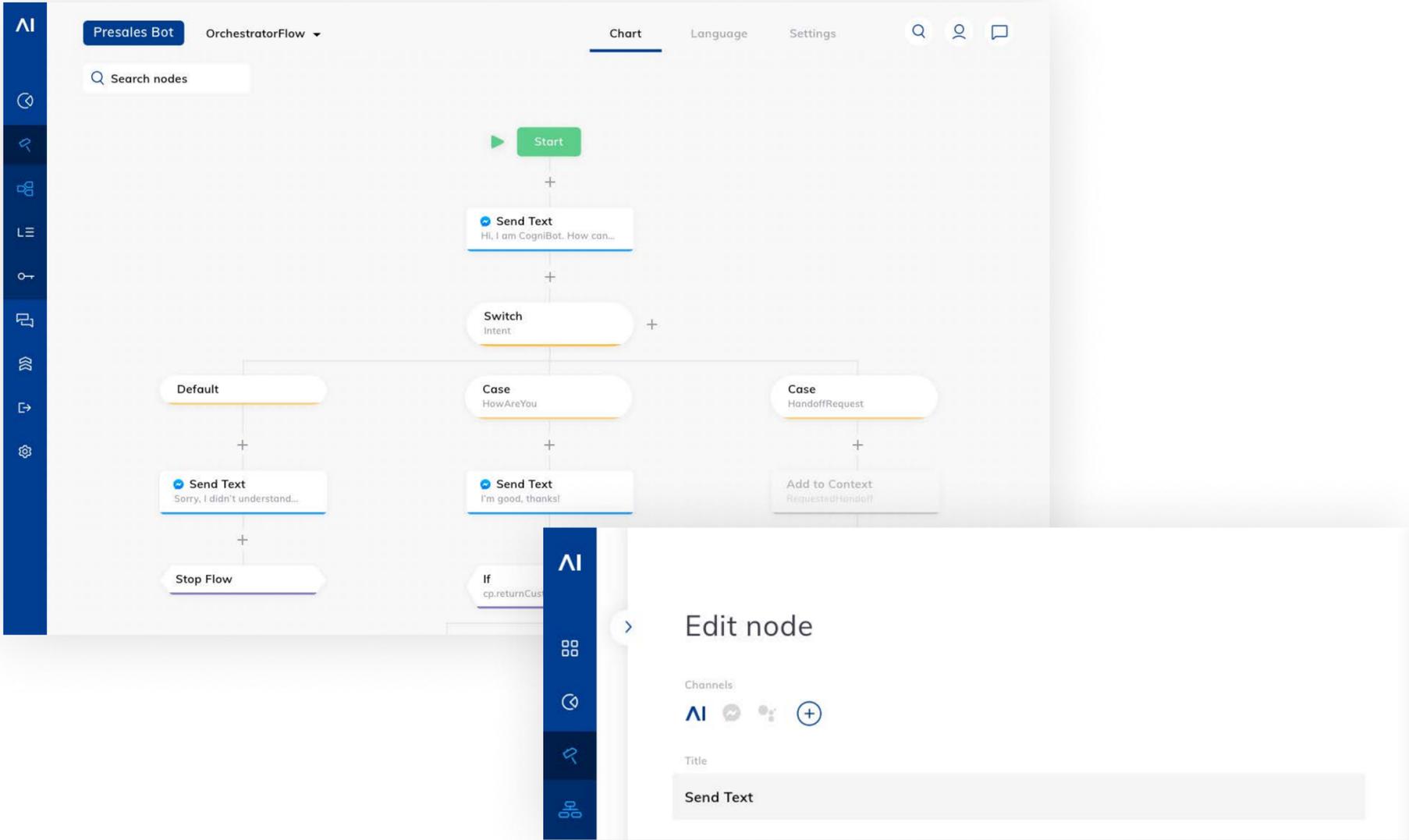


Schatteneinstellung in Sketch

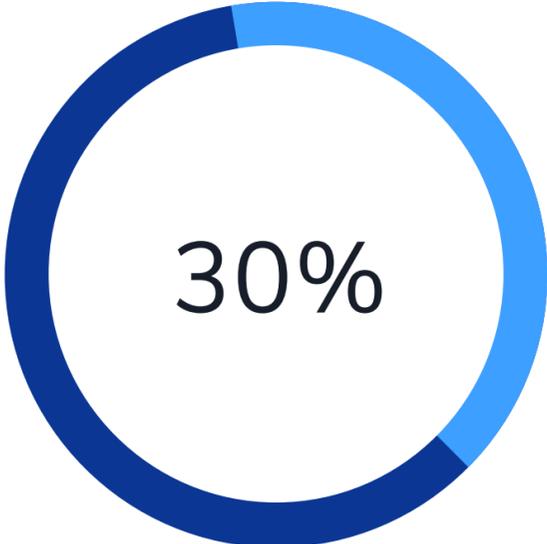
Devices are abstracted as much as possible, represented as a white area with rounded corners. They are set with a shadow.

09 Design elements – Display Screenshots

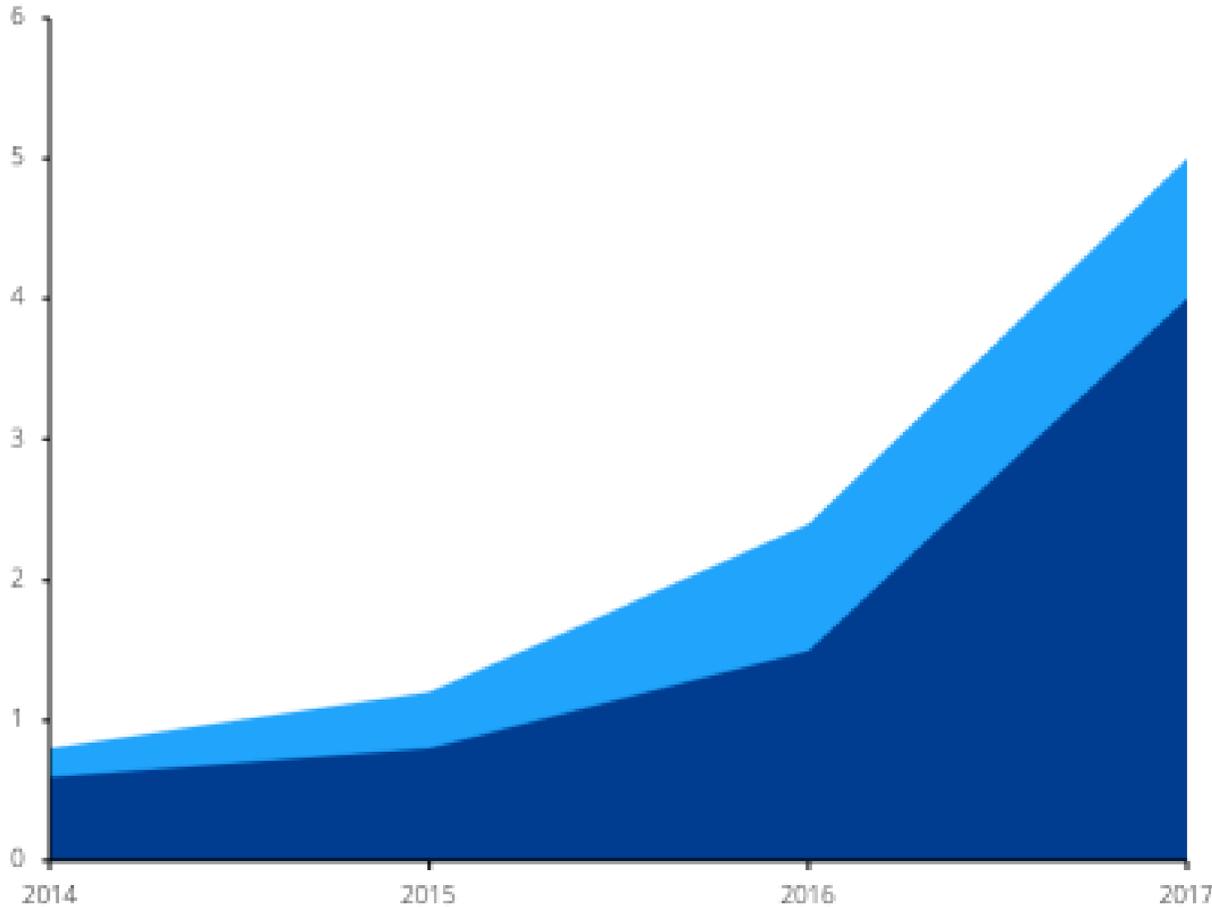
If the screenshots are not displayed in Devices, they should be highlighted with the same shadow settings as the representation fo devices.



09 Design elements – Information graphics



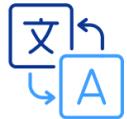
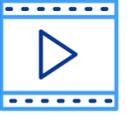
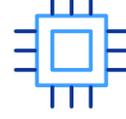
Infographics are displayed flat, based on the two central blue tones.



09 Design elements – Icons & Illustrations

For illustrations and icons, the icon set "Iconsmind" is used.

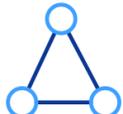
www.iconsmind.com

 Multi-langugae	 NLU	 24/7	 Automated Customer services	 AI / Intelligence	 Code / Development
 Prefered Channel	 Tag	 Automated Phone Conversation	 Agent AI Assistant	 Chat AI / Support	 Voice Automation
 Time	 Online Training	 Offline Training	 Chat / Support	 Address	 Call / Call Us
 Our Events	 Lisitng / Featured List	 Customer Service	 IT Service	 AI	 Chat / Intractions

09 Design elements – Icons & Illustrations

For illustrations and icons, the icon set "Iconsmind" is used.

www.iconsmind.com

 Automated Phone Conversation 2	 E-Commerce	 Human Resource	 invite	 Find partner	 Become partner
 Email	 Handling Customer	 Channel / User Engagment	 Customer Statisfaction	 Timer / Reduce	 Call / increase per annum
 24/7 Agents	 value Added Partner	 Graphic Process Editor	 Workflow / Process	 Logging	 Data Mangament
 Sale partner	 Previews	 Testing	 Scalability	 Cloud / SaaS	 Configuration

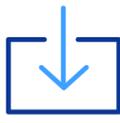
09 Design elements – Icons & Illustrations



Routing / people



Print



Download



Mail NLU



Mail Forward / Request



Mail link



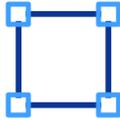
Integrated / Editor



API



Documentations / Recent Post



Framework



Date/Calendar



Cost



Search

For illustrations and icons, the icon set "Iconsmind" is used.

www.iconsmind.com

09 Design elements – Icons & Illustrations



Multi-langugae



NLU



24/7



Automated Customer services



AI / Intelligence



Code / Development

For illustrations and icons, the icon set "Iconsmind" is used.

www.iconsmind.com



Prefered Channel



Tag



Automated Phone Conversation



Agent AI Assistant



Chat AI / Support



Voice Automation



Time



Online Training



Offline Training



Chat / Support



Address



Call / Call Us



Our Events



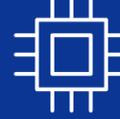
Lisitng / Featured List



Customer Service



IT Service



AI



Chat / Interactions

09 Design elements – Icons & Illustrations

For illustrations and icons, the icon set "Iconsmind" is used.

www.iconsmind.com

 Automated Phone Conversation 2	 E-Commerce	 Human Resource	 invite	 Find partner	 Become partner
 Email	 Handling Customer	 Channel / User Engagment	 Customer Statisfaction	 Timer / Reduce	 Call / increase per annum
 24/7 Agents	 value Added Partner	 Graphic Process Editor	 Workflow / Process	 Logging	 Data Mangament
 Sale partner	 Previews	 Testing	 Scalability	 Cloud / SaaS	 Configuration

09 Design elements – Icons & Illustrations



Routing / people



Print



Download



Mail NLU



Mail Forward / Request



Mail link



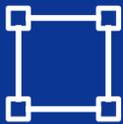
Intregated / Editor



API



Documentations / Recent Post



Framework



Date/Clander



Cost



Search

For illustrations and icons, the icon set "Iconsmind" is used.

www.iconsmind.com

09 Design elements

Filter

Filter Background



Normal State

In Normal state, the text color is to be white (#FFFFFF) color.

Normal State



Tabs

To represent a selected option the signifier (Tab) gets placed in the top of the selected option.

Hover State

In Hover state, the text color turn to Azure Blue (#3D9FFF) color.

Normal State



TAB thickness is to be 4 px.

Color of the TAB is to be Azure Blue (#3D9FFF) color

Selected State

In Selected state, the text color stay to Azure Blue (#3D9FFF) color and signifier (TAB) comes at the top of the selected option.

Selected State



09 Design elements

Slider Navigation

LIGHT BACKGROUND

Normal State

In Normal State, the signifier (Big circle) is to be at the start. It is to signify on which page the user is currently on.

Selected State

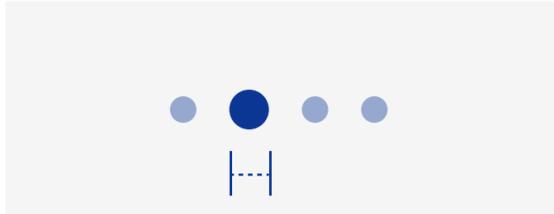
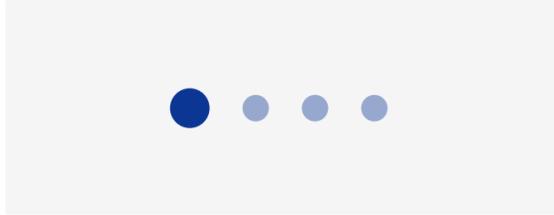
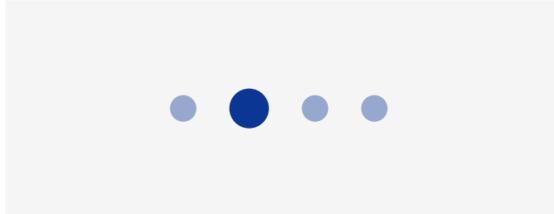
In Selected State, the signifier (Big circle) is to represent on which page the user is viewing.

The circle is to be in Royal Blue (#0B3694) Color

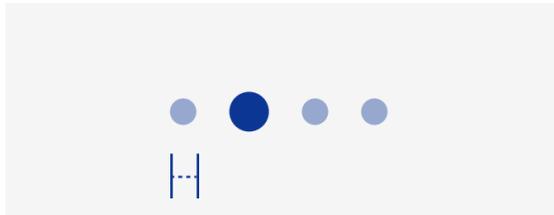
Unselected State

The remaining circles represent the other pages. The circles are to be represented in Royal Blue (#0B3694) Color with 40% opacity.

Example



18 px



12 px

09 Design elements

Slider Navigation

DARK BACKGROUND

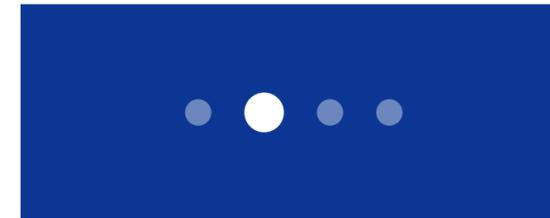
Normal State

In Normal State, the signifier (Big circle) is to be at the start. It is to signify on which page the user is currently on.

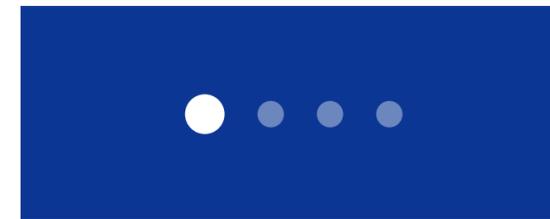
Selected State

In Selected State, the signifier (Big circle) is to represent on which page the user is viewing. The circle is to be in White (#FFFFFF) Color

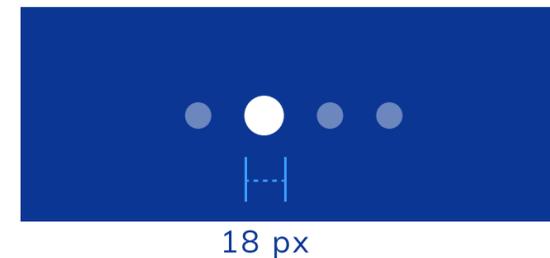
Example



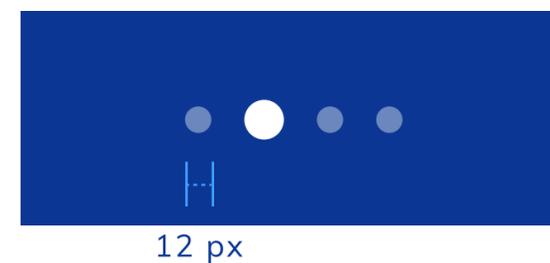
Normal State



Selected State



Unselected State



09 Design elements

Pagination

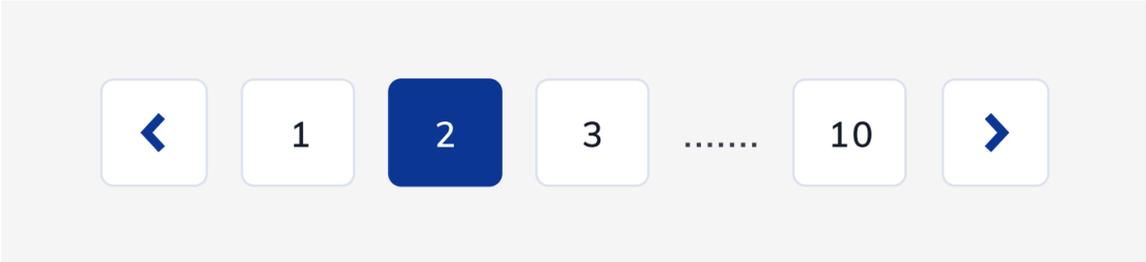
Selected State

In Selected State, the selected page background (rectangle) will be in Royal Blue (#0B3694) color and the text (Page Number) will be in white (#FFFFFF) color

Hover State

In Hover State, the desired page background (Rectangle) will be in Light Blue (#F5F9FC) color.

Example



Selected State



Hover State



09 Design elements

Drop Down Menu (Desktop)

Normal State

In Normal State, background of dropdown menu will be white (#FFFFFF) color.

Hover State

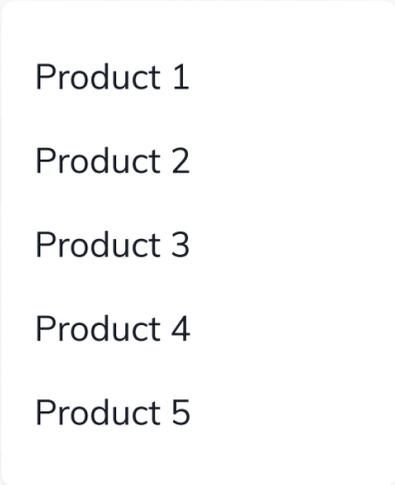
In Hover State, background of dropdown menu will turn to Light Blue (#F5F9FC) color.
Text color will change to Azure Blue (#3D9FFF) color.

Selected State

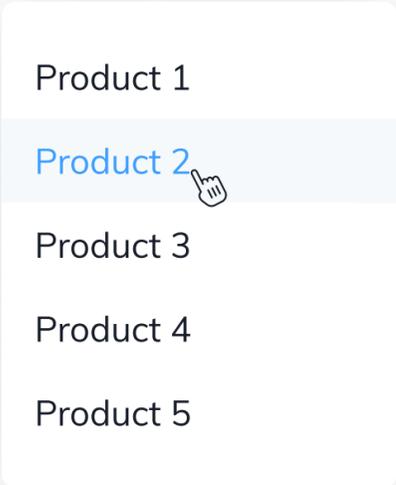
In Selected State, background of dropdown menu will stay to Light Blue (#F5F9FC) color.
Text color will change to Darken Azure Blue (#3D9BF8) color.

Example

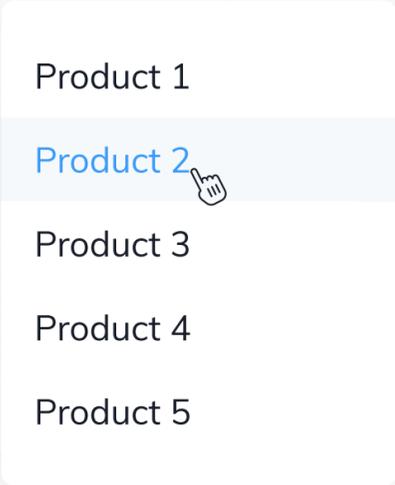
Product Solutions Partner Ressources Company



Hover State



Selected State



09 Design elements

Header (Mobile)

Header (Mobile) consists of 3 components

1. Logo
2. Breadcrumb
3. Container

Logo

Logo color is to be Black (#000000) Color

Breadcrumb

Breadcrumb color it to be Royal Blue (#0B3694) Color.

Container

Container height and width is to be 75 px and 375 px respectively

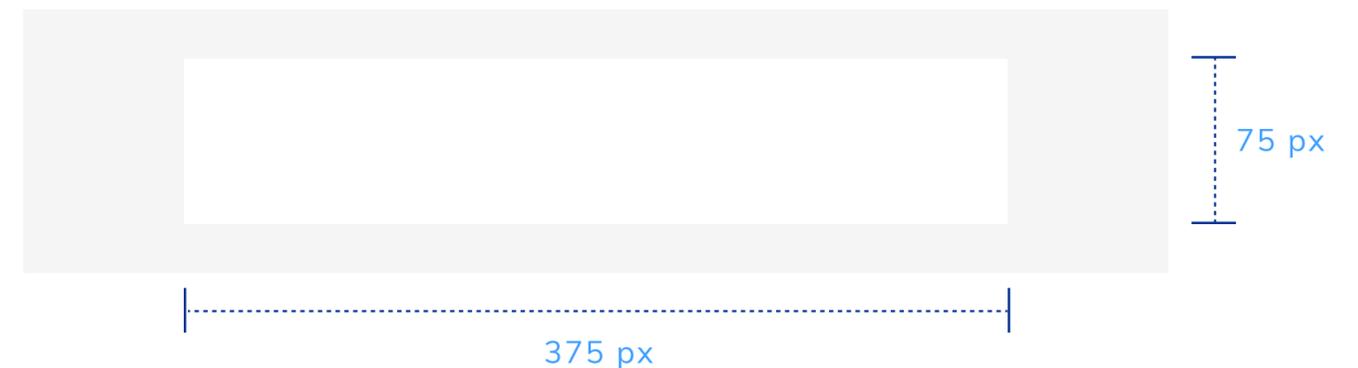
Mobile Menu



MOBILE MENU COMPONENTS



Container



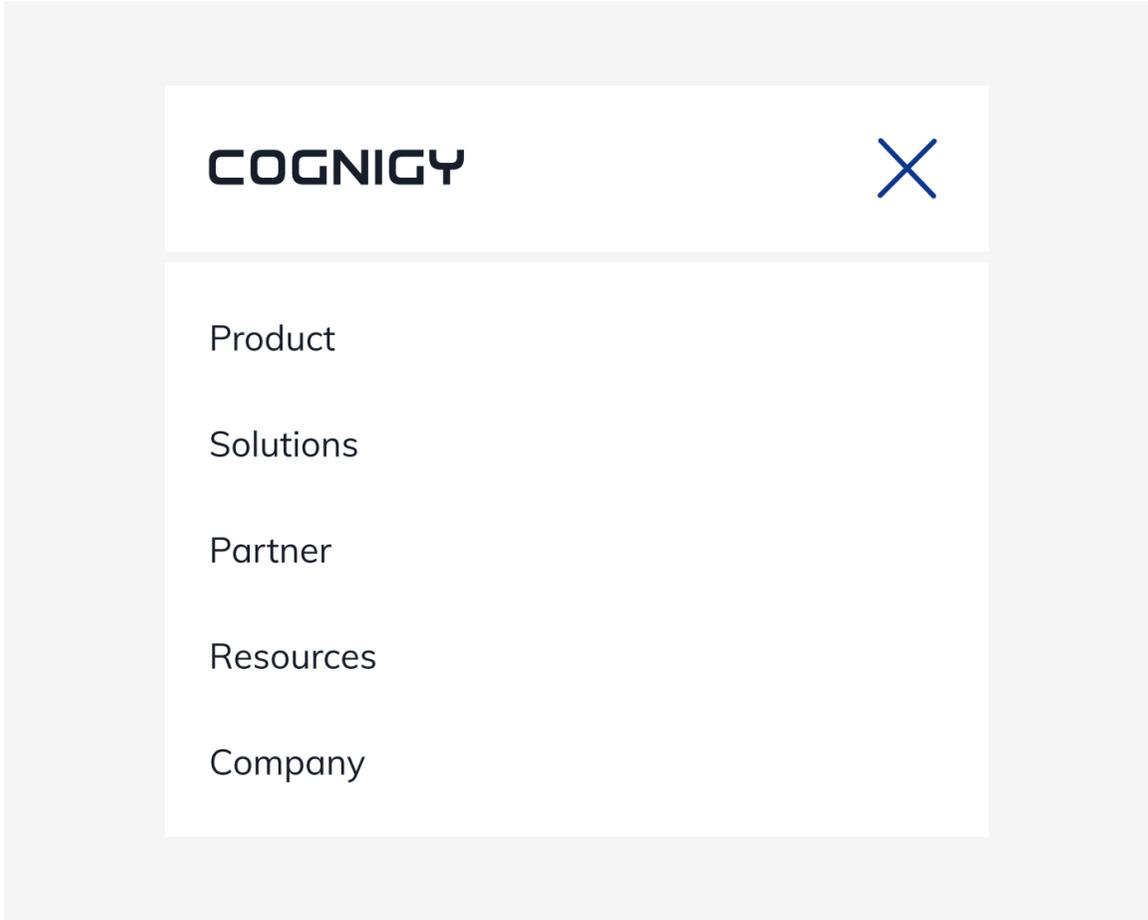
09 Design elements

Drop Down Menu (Mobile)

Open Menu State

In Open Menu State, background of dropdown menu will be white (#FFFFFF) color.

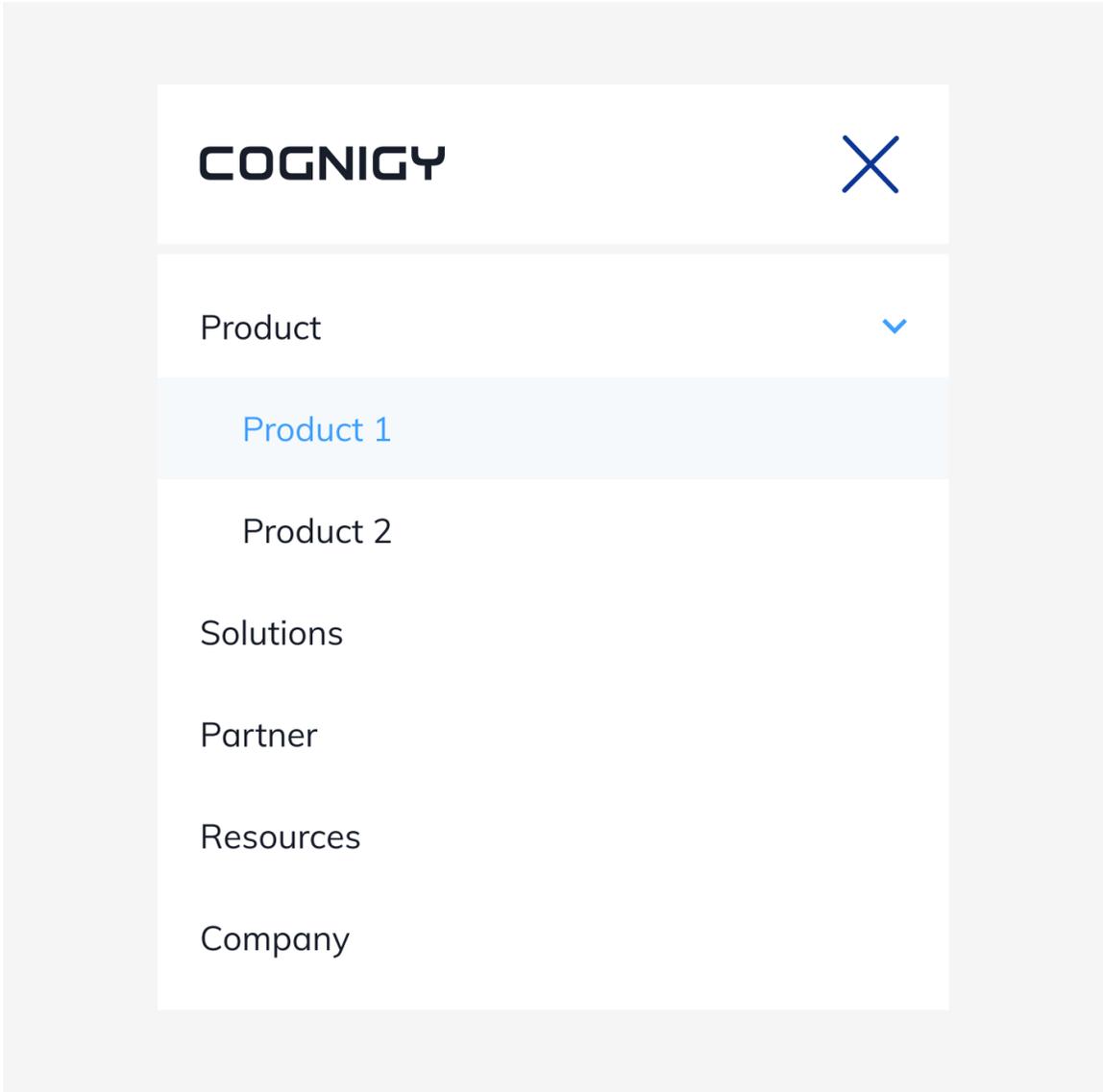
Text color will be Black (#000000) color



Click Option State

In Click option state, the background of selected option will change to Light Blue (#F5F9FC) Color.

Text color will change to Azure Blue (#3D9BF8) color.



Design Element

Table

Column Header

Column header background color is to be in Grey (#F5F5F6) color
Text color to be in Royal Blue (#0B3694) color.

Height of header to be 50px and height of individual rows to be 59 px.

Name	Chatbot	Ask Ubuntu	Web Applications	Overall
	0,97	0,91	0,92	0,93
	0,93	0,85	0,80	0,87
	0,98	0,90	0,81	0,91
	0,97	0,92	0,83	0,92

10 Form Style

Text fields

Label

Label text is used to inform users as to what information is requested for a text field. Every text field should have a label.

To indicate that a field is required, display an asterik (*) next to the label text

Helper Text

Helper text conveys additional guidance about the input field, such as how it will be used. It should only take up a single line.

Text Field Container

The text field container has a fill and a stroke around the entire container and a rounded corner of 6px

Height of the text field container is to be 47 px.



10 Form Style

Text fields can be displayed in the following states:

Inactive State

When in Inactive state, the 'text field container' stroke (Border) stays in Royal blue (#0B3694) color with 15% opacity.

Active State

When in Active state, the 'text field container' stroke (Border) turns to Royal blue (#0B3694) color.

Error State

When in Error state, the 'text field container' stroke (Border) turn to red (#CB3B3B) color with an error icon of 18x18 px.

Inactive State

First Name*

Active State

First Name*

Error State

First Name*

10 Form Style

Select Field

Normal State

When in Normal state, the 'text field container' stroke (Border) stays in Royal blue (#0B3694) color with 15% opacity.

Select Options State

When in Select Options state, the 'text field container' stroke (Border) turns to Royal blue (#0B3694) color. Selected text also turn to Royal blue (#0B3694) color.

Selected State

When in Error state, the 'text field containers' stroke (Border) turn to Royal blue (#0B3694) color with 15% opacity and the field text turn to Black (#000000) color

Normal State

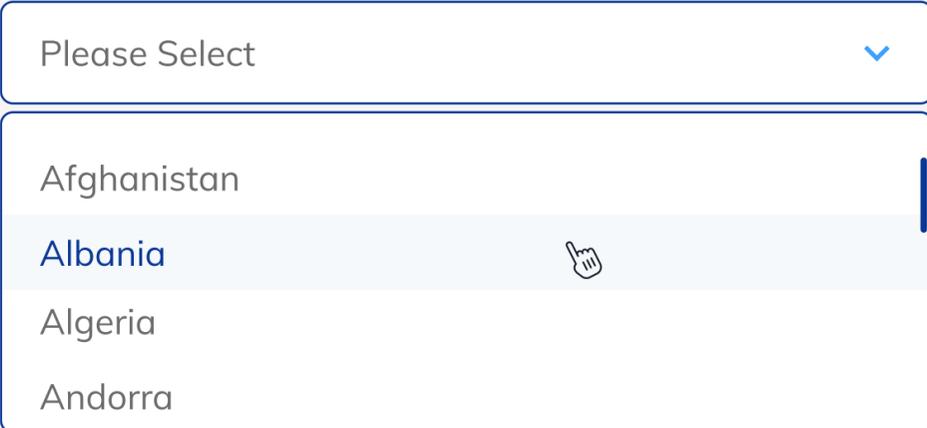


Country

Please Select 

The image shows a select field in its normal state. It consists of a label 'Country' above a rounded rectangular container. Inside the container, the text 'Please Select' is displayed in a light gray color, followed by a small blue downward-pointing arrow icon on the right side.

Select Options State



Country

Please Select 

Afghanistan

Albania 

Algeria

Andorra

The image shows a select field in its 'Select Options' state. The label 'Country' is above the container. The container is open, showing a list of countries: Afghanistan, Albania, Algeria, and Andorra. The text 'Please Select' and the downward arrow are visible above the list. The 'Albania' option is highlighted with a light blue background, and a hand cursor icon is positioned over it, indicating it is being selected.

Selected State



Country

Albania 

The image shows a select field in its 'Selected' state. The label 'Country' is above the container. The container is closed, and the text 'Albania' is displayed inside in a dark gray color, followed by a small blue downward-pointing arrow icon on the right side.

10 Form Style

Check Buttons

Normal State

When in Normal state, the 'Check container' stroke (Border) stays in Royal blue (#0B3694) color with 15% opacity.

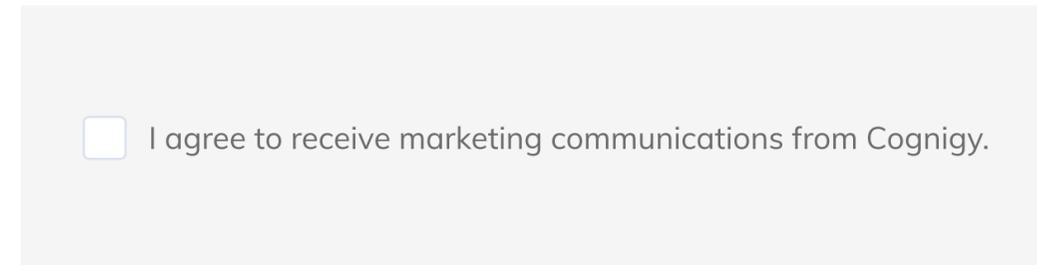
Hover State

When in Hover state, the 'Check container' stroke (Border) turns to Royal blue (#0B3694) color
Text color turns Black (#000000).

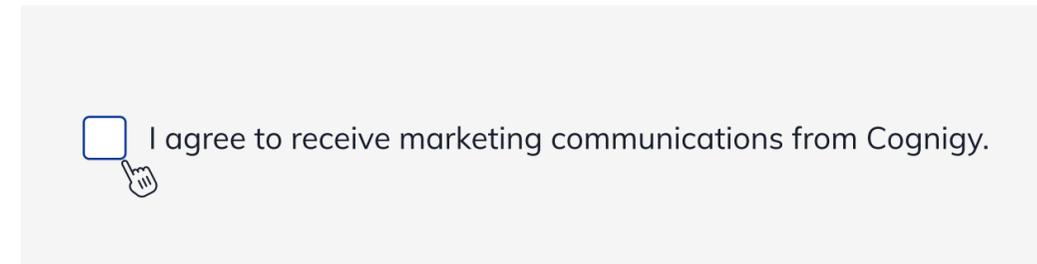
Checked State

When in Checked state, the 'Check container' stroke (Border) turns to Royal blue (#0B3694) color and checkmark to Azure Blue (#3D9FFF) color.
Text color stays Black (#000000) when checked.

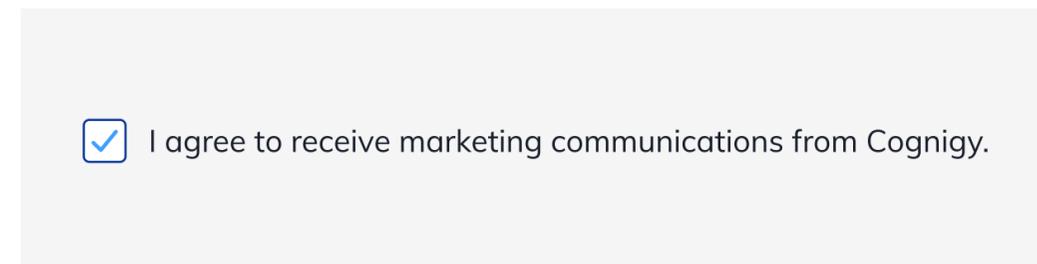
Normal State



Hover State



Checked State



10 Form Style

Radio Button

Normal State

In Normal state, Radio buttons (Border) stays in Royal blue (#0B3694) color with 15% opacity.

Hover State

In Hover state, Radio buttons (Border) turn to Royal blue (#0B3694) color with 100% opacity.
Text color changes to Black (#000000) color.

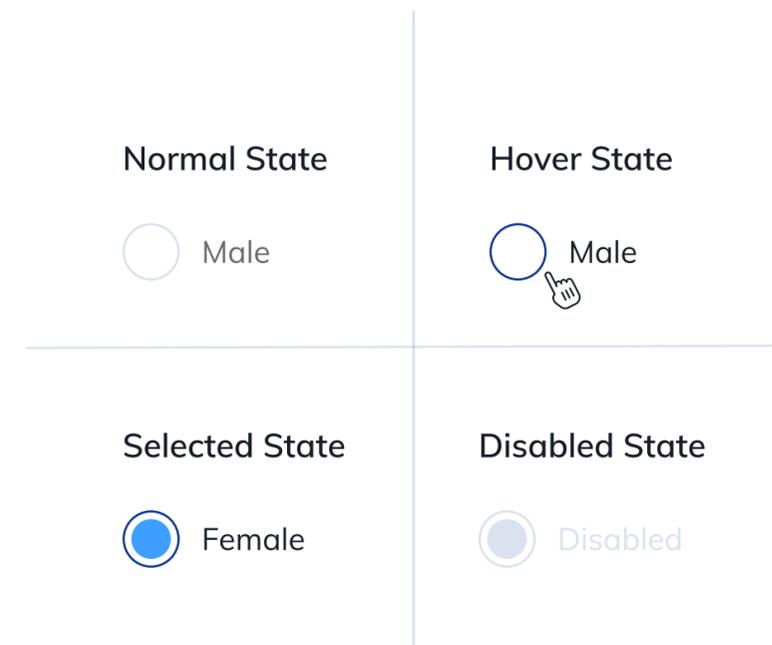
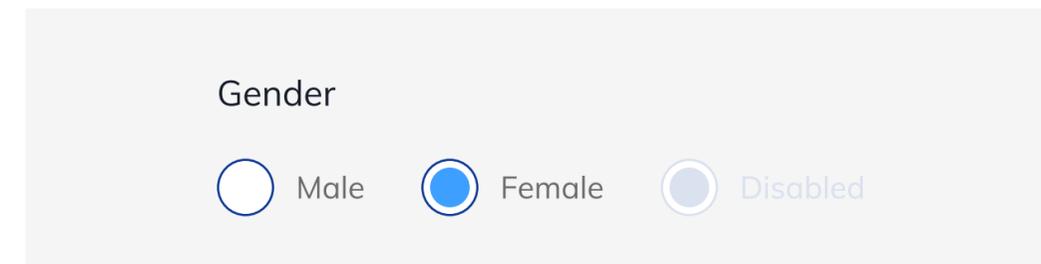
Selected State

In selected state, Radio buttons (Border) stays to Royal blue (#0B3694) color with 100% opacity and inner circle turn to Azure Blue (#3D9FFF) color
Text color changes to Black (#000000) color.

Disabled State

In Disabled state, Radio buttons Border, inner circle and text turn to Royal Blue (#0B3694) color with 15% opacity

Example



10 Form Style

Example

Enter Details

Lead Source Campaign

First Name*

Last name*

Company Name

Contact Type

<input type="checkbox"/> Customer	<input type="checkbox"/> Value Adding Partner	<input type="checkbox"/> Sales Partner	<input type="checkbox"/> Tech Partner
<input type="checkbox"/> Advisory	<input type="checkbox"/> PR, Media & Events	<input type="checkbox"/> Evangelist	<input type="checkbox"/> Investor
<input type="checkbox"/> Vendor	<input type="checkbox"/> Competitor	<input type="checkbox"/> Other	

Job Title

Country

Email

Mobile Phone Number

Phone Number

Persona

Description

I agree to receive marketing communications from Cognigy.

SUBMIT

12 List Style

List

In listings, the various points are to be represented with bullet points like this

- Lorem ipsum dolor sit amet.

DIMENSIONS

The bullet point size is to be 8 x 8 px.

Example :

Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sodales accumsan feugiat.

- Lorem ipsum dolor sit amet.
- Consectetur adipiscing elit uspendisse
- Adipiscing elit sodales accumsan feugiat.
- Maecenas ornare urna vitae feugiat tempus.
- Suspendisse tempus neque eget ex luctus, a fermentum nulla mattis.

11 Examples

COGNIGY

Titel der Präsentation gerne zweizeilig oder auch dreizeilig

Berlin, 14.06.2020

Customers demand a better Experience

- FAST responses, within minutes, even seconds!
- Use their channel of choice: web, mobile, voice (or multiple) to:
 - File a claim
 - Track the process of a claim
 - Receive a claim payment
 - Pay policy premium
 - Get quotes
 - Research policy offerings
 - Making a policy change
 - Complete a policy application

70% of insurers believe they are failing to meet the high expectations of 21st century customers

Source: Insurance Nexus

COGNIGY

Lorem ipsum dolor sit consetetur

Subtitle lorem ipsum

- 01 Ut aliquam sed nonum, quis hendri ad asseu! laborum, diam nonum, ipsum consetetur, sed ut aliquam sed nonum, ipsum consetetur.
- 02 Ut aliquam sed nonum, quis hendri ad asseu! laborum, diam nonum, ipsum consetetur, sed ut aliquam sed nonum, ipsum consetetur.
- 03 Ut aliquam sed nonum, quis hendri ad asseu! laborum, diam nonum, ipsum consetetur, sed ut aliquam sed nonum, ipsum consetetur.

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Lorem ipsum dolor sit amet consetetur

Subtitle lorem ipsum

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Max Musterkunde, CEO

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Conversational Automation is a Game Changer

Lower costs, increase satisfaction and create upsell revenue

30% sales increase

80% reduction in fulfillment times

30% cost savings

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CONTACT US

Would you like to find out more?

Awesome! Just fill in the form and we will contact you directly.

What's your full name

What's your company name

Your email

Your phone number

Send

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Integration Framework	Human Resource Automation	FAQ	Newsletter
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